

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: Sept. 22, 2020 – Sept. 21, 2021.

1) **Employment Unit: Beasley Broadcasting – Tampa**

2) **Unit Members (Stations and Communities of License):** WPBB-FM, Holmes Beach, FL
WHFS-AM, Seffner, FL
WLLD-FM, Lakeland, FL
WQYK-FM, St. Petersburg, FL
WYUU-FM, Safety Harbor, FL
WRBQ-FM, Tampa, FL

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 9721 Executive Center Drive N. #200 St. Petersburg, FL 33702	Telephone Number: 727-563-8930
	Contact Person/Title: Terri Contento
	E-mail Address: terri.contento@bbgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

	Job Title	Recruitment Source Referring Hiree
(a)	Account Executive	Indeed.com
(b)	Multi-Media Designer	Employee Referral
(c)	Promotions Director	Internal Posting (current employee)
(d)	Show Producer (2 positions)	Internal Posting (current employee), BBGI.com
(e)	National Sales Coordinator	Internal Posting (current employee)
(f)	Local Sales Assistant	BBGI.com
(g)	Traffic Manager	LinkedIn
(h)	On-Air Personality WRBQ (3 positions)	Exigent circumstances

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are
Equal Opportunity Employers.

5) Job Title: (a) Account Executive

Referral Source(s) of Hiree: Indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120, Orlando, FL 32839	407-704-8910		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
Remington College	Deborah Hoffman	8550 Ulmerton Road #100 Largo, FL 33771	813-316-4415		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Seminole State College	Nathaniel Ferguson	1055 AAA Drive Heathrow FL 32746	407.708.4512		N
Society of Broadcast Engineers	Mike Sprysenski	2500 Maitland Ctr Pkwy #401 Maitland, FL 32751	407-916-7800		
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624	813-936-4029		N
UCF	T.Barr / Mari Rains	Orlando, FL			N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	www.indeed.com	Website	2	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbqi.com	Website		N
Referral/Other					N
LinkedIn		Linkedin.com		1	N
Direct Inquiry		Phone call, e-mail, etc.			N

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5) Job Title: (b) Multi-Media Designer

Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 32839	407-704-8910		
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Florida Assn of Broadcasters	Lindsay Tiddwell	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
Remington College	Deborah Hoffman	8550 Ulmerton Rd. #100 Largo, FL 33771	813-316-4415		N

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Seminole State College	Nathaniel Ferguson	1055 AAA Drive Heathrow FL 32746	407.708.4512		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Shreaves	5225 Ehrlich Road Suite F Tampa, FL 33624	813-936-4029		N
UCF	T.Barr/Mari Rains	Orlando, FL			N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Annina Coschigano	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				1	N
E-Mail / Phone Call					N
Indeed.com	Website	www.indeed.com	Website	9	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbqi.com	Website		N
LinkedIn		Linkedin.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N

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5) Job Title: (c) Promotions Director

Referral Source(s) of Hiree: Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 32839	407-704-8910		
Connecticut School of Broadcasting (Tampa)	Shayna King	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
Remington College	Deborah Hoffman	8550 Ulmerton Road #100 Largo, FL 33771	813-316-4415		N

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Seminole State College	Nathaniel Ferguson	1055 AAA Drive Heathrow FL 32746	407.708.4512		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Shreaves	5225 Ehrlich Road Suite F Tampa, FL 33624	813-936-4029		N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
E-Mail / Phone Call					N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website		www.bbgi.com	Website	4	N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Linked-In		Linkedin.com		1	N

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5) Job Title: (d) Show Producer (2 positions) **Referral Source(s) of Hiree:** Internal Posting, BBGI.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 32839	407-704-8910		N
Connecticut School of Broadcasting (Tampa)	Shayna King	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
Remington College	Deborah Hoffman	8550 Ulmerton Road #100 Largo, FL 33771	813-316-4415		N

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Seminole State College	Nathaniel Ferguson	1055 AAA Drive Heathrow FL 32746	407.708.4512		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Shreaves	5225 Ehrlich Road, Suite F Tampa, FL 33624	813-936-4029		N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
LinkedIn	Website	www.linkedin.com	Website		
E-Mail / Phone Call					N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbqi.com	Website	7	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N

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5) Job Title: (e) National Sales Coordinator **Referral Source(s) of Hiree:** Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 32838	407-704-8910		N
Connecticut School of Broadcasting (Tampa)	Shayna King	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
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St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Shreaves	5225 Ehrlich Road, Suite F Tampa, FL 33624	813-936-4029		N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
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Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio OnLine	Website	www.radio-online.com	Website		N
Beasley Employee Referral				3	N
LinkedIn	Website	www.linkedin.com	Website		N
E-Mail / Phone Call					N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbqi.com	Website	1	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N

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5) Job Title: (f) Local Sales Assistant

Referral Source(s) of Hiree: BBGI.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Tampa)	Shayna King	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 32839	407-704-8910		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
Remington College	Deborah Hoffman	8550 Ulmerton Rd. #100 Largo, FL 33771	813-316-4415		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Seminole State College	Nathaniel Ferguson	1055 AAA Drive Heathrow FL 32746	407.708.4512		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615	813-867.3550		N
Tampa Latin Chamber	Denise Shreaves	5225 Ehrlich Road, Suite F Tampa, FL 33624	813-936-4029		N
University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746	407.531.1222 x. 1705		N
CareerSource Pinellas	Luna Clarke	2312 Gulf to Bay Blvd. Clearwater, FL 33755	(727) 507-4300		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
FL Assoc. of Broadcasters	Website	www.fab.org	Website		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				1	N
Handshake	Website	https://www.joinhandshake.com/	Website		N
SimplyHired	Website	www.simplyhired.com	Website		N
LinkedIn	Website	www.linkedin.com	Website		N
E-Mail / Phone Call					N

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Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		www.bbqi.com	Website	1	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N

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5) Job Title: (g) Traffic Manager

Referral Source(s) of Hiree: LinkedIn

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830	213.243.0004		N
Central Florida Employment Council	Paulette Weir	450 Seminola Boulevard, Casselberry, Florida 32707	407.834.4223		N
Connecticut School of Broadcasting (Tampa)	Shayna King	3901 Coconut Palm Dr. #105 Tampa, FL 33619	(813) 443-5307		N
Connecticut School of Broadcasting (Orlando)	Ray Thomas	5323 Millenia Lakes Blvd. #120 Orlando, FL 407-704-8910	407-704-8910		N
Florida Assn of Broadcasters	Lindsay Varn	101 East College Ave., Ste 301, Tallahassee, FL 32301	850.681.6444		N
Florida Institute of CPAs	Diane Dearduff	P.O. Box 5437 Tallahassee, FL 32314	(850) 224-2727 x. 385		N
Florida State University (FSU)	Nancy Friedman Kelly Harris Debbie Crowder	Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162	850.644.9771 850.644.4023		N
Full Sail University	Harmony Thompson / (Employer Liaison)	3300 University Boulevard Winter Park, FL 32792	866-807-3140		N
Hillsborough Community College	Lorraine Canalejo Edward Ericsson	2112 N 15th Street PST 134 Tampa, FL 33605	813-253-7978		N
Indian-American Chamber	Braham Aggarwal	3700 34 th street, Suite 240 Orlando, FL 32805	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603	813-234-8683		N
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University of Florida	Ana Romero (Career Development)	2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400	352.273.3258		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 th Ave S., Bay 117 St. Petersburg, FL 33701	727-873-4129		N
Valencia College (Job Development)	Matthew Abalos/ Vanine Augustin	701 Econlockhatchee Trail Orlando, FL 32825	407.582.2037		N
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All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
LinkedIn	Website	www.linkedin.com	Website	3	N
E-Mail / Phone Call					N
Indeed.com	Website	www.indeed.com	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbqi.com	Website	2	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N

5) Job Title: (h) On-Air Personality WRBQ **Referral Source(s) of Hire:** Exigent circumstances

6) Total # of Interviewees Referred: For the period from September 22, 2020, through September 21, 2021, this Employment Unit interviewed 46 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Participation in Job Fairs

National Career Fairs – Tampa

Personnel Involved: Promotions Coordinator & Promotions Manager

The Employment Unit participated in this Career Fair at the Double Tree by Hilton Tampa Westshore Airport in Tampa on June 8, 2021. The Employment Unit provided information on our stations’ recruiting for part-time and full-time positions and discussed broadcast careers with job seekers.

BestHire Career Fair (Virtual)

Personnel Involved: EEO Coordinator & Promotions Manager

The Employment Unit participated in this virtual career fair on July 6, 2021. The Employment Unit discussed broadcast careers with job seekers looking for part-time and full-time positions.

State Senator Janet Cruz Job Fair

Personnel Involved: Promotions Coordinator & Promotions Manager

The Employment Unit participated in this Career Fair at Higgins Hall in Tampa on July 28, 2021. The Employment Unit provided information on our stations’ recruiting for part-time and full-time positions and internships, and discussed broadcast careers with job seekers.

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(b) Initiative: Participation in General Outreach Efforts through Job Banks or Internet Programs

The Employment Unit has made significant contributions to the Beasley Media Group career website (<https://bbgi.com/careers/>) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them, as well as the following:

SimplyHired.com

Indeed.com

Allaccess.com

National Career Fairs Job Board

(c) Initiative: Training Programs

Full-time employees, including management-level personnel, participated in the following training programs to enable employees to acquire skills to add to their knowledge and to qualify for higher-level positions:

Rising Through The Ranks Workshop - Participants graduated from a five-week, virtual training program presented by the Radio Advertising Bureau, BMI and Mentoring and Inspiring Women in Radio, Inc. The curriculum focused on the specific needs of women in radio management or those aspiring to move into management positions and worked to enhance their overall knowledge and skills.

V-Promotions Training - How to make prizing, scheduling, managing and reporting Social Media content easier.

Digital Team / Programming: Social News Desk Training, Parse.ly Training, Vimeo Training, Branded Content Project Training, Ongoing Second Street Training

Digital Training / Sales Training: Quo for Sales 101 – this assessment covered the important foundation for bringing visual context to today’s multi-platform radio experience. We learn how technology allows radio stations to manage music and album art, as well as create station messaging and advertising campaigns that are synchronized with on air ads.

Digital Training/Sales Training: You Oughta Know “Getting Noticed” - This assessment covered how to “get noticed”. The CEO and founder of Worlddata was the co-host. He explained about e-mail marketing and how to make us “smarter” when talking to clients and prospects.

Digital Training/Sales Training: - This assessment covers topics such as: Advertising Campaign Components; Digital boosts that enhance the impact of traditional radio; Branded Content solutions; the Science behind first impressions; “Sensitive” topics

Sales Training: – This assessment covers the new **RateOptics** system.

Programming: Radio Ink Hispanic Radio Conference - workshops and sharing experiences in radio

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(d) Initiative: School/Community Visits – about Careers in Radio

Stations in the Employment Unit visited schools, organizations, etc. to inform them about the radio industry and the types of jobs that are available at our radio stations.

November 19, 2020	Ben Hill Middle School
November 19, 2020	Essrig Elementary
November 19, 2020	Sessums Elementary
November 19, 2020	Hillsborough County “Virtual” Teach-In
February 2, 2021	Villa Madonna Catholic School
June 30, 2021	Boley Youth Employment Program

(e) Initiative: Participation in Events, Sponsored by Community Groups, Designed to Inform the Public Regarding Career Opportunities in Broadcasting:

1. Stations in the Employment Unit participated in events and/or provided tours of our facilities and discussed careers in broadcasting with local youth organizations:

December 7, 2020	Children’s Home Network
August 7, 2021	Bullard Family Foundation
August 11, 2021	Metropolitan Ministries

2. An Employment Unit employee participated in an American Advertising Federation program that mentors young professionals and shares experiences in media.

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